

NB: NO REPETITION OF POINTS NB.

4 AREAS TO ENSURE SUCCESS:
 1. FINANCE / CASH FLOW: 3. STAFFING / CAPITAL.
 2. QUALITY: IMPROVE WINNING TRENDS 4. EQUIPMENT 5. MARKETING vsr. COMMUNITY
 Voluntary Organisations: a. COMPETIT. b. COMPETIT.

DIFFER? = SAME =

COMMUNITY SPIRIT

COME UP WITH IDEA

- TAKE RISK.
- WORK FOR THEMSELVES
- NO SPECIFIC PROFIT.
- EMPLOYED: STRAIGHT EMPLOYED.
- NO RISK.

IMPLEMENT PLANS

MANAGEMENT

- LEADING
- MOTIVATING
- COMMUNICATIONS

LEADER

- DECISION: COMMUNICATE
- INNOVATIVE

TEAM

ENTREPRENEUR: TAKE RISK, WORK FOR THEMSELVES, NO SPECIFIC PROFIT, EMPLOYED.

MANAGER: LEADING, MOTIVATING, COMMUNICATIONS.

LEADER: DECISION: COMMUNICATE, INNOVATIVE.

TEAM.

WHAT IS A TEAM?

BENEFITS: 2 WORK, SHARED RESPONSIBILITY, SKILLING SKILLS, EASIER TO SOLVE PROBLEMS, WORK CLOSELY.

FARMERS MARKET

SCENIC WALKS / TIDY TOWN / UTTER

BEACH

CENTRE

WEBSITES

GOOD TEAM MEMBER

- LISTEN.
- SHARE.
- ENCOURAGE.
- ASK HELP
- TARGETS.
- TELL OTHERS ABOUT IDEAS.

EVALUATE

- TARGETS
- DISCUSSION
- TRAINING
- SWOT/STRENGTHS/WEAKNESSES
- QUESTIONNAIRE

SURVEY QUESTIONNAIRE

WRITTEN SET OF QUESTIONS - MEANS INTERESTED OPIONS - DECISIONS

DESIGN QUICK CHEAP:

- INTERVIEW
- SWOT/STRENGTHS/WEAKNESSES
- QUESTIONNAIRE

OWN AREA

- EMPLOYMENT - FMS / M/IT/ED.
- SOCIAL SERVICES
- JOB CREATION
- TRANSPORT
- INDUSTRIAL RELATIONS
- ECONOMIC ACTIVITIES - REVIVING DIFFERENT SECTORS
- TOURISM
- FINANCIAL: BUS/ED.

AGENDA

MINUTES

ICT

- INTERNET - WEBSITES VIDEO.
- SOFTWARE PACKAGES WORD PROCESSING SPREADSHEETS
- PAYROLL.
- STOCK ORDERING

MARKETING MIX

CEB

- PROMOTES ENTREPRENEURSHIP
- HELP ADVICE / EVENTS / MEETING.
- GRANTS: BUILDINGS / EMPLOYEES
- ENTERPRISES COUSERS / SCHOOLS COLLEGES
- COMPETITORS
- WEBSITE

MARKETING MIX

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MARKETING MIX

EMIGRATION

- DON'T WANT TO: FAMILY
- DIFFICULT WORKLET

HEALTH & SAFETY

- SAFE WORKING CONDITIONS
- TRAINING
- SAFETY STATEMENT
- APPOINT + SAFETY OFFICER.
- EVALUATE
- CAREER.
- HELPED SCHOOL
- COMING HOME

WORK PLACEMENT / SHARED

- WORK
- SOUK HAWK
- REALITY
- REFLECT
- SUMMER WORK
- LINK MODULES

QUALITIES

- RISK TAKER.
- PRACTICAL
- INNOVATIVE
- SELF-REFLECT
- BELIEF
- FLEXIBLE

JOB SEEKING SKILLS

- APPLICATION FORM
- ALL INSTRUCTIONS
- PLUMT... SELLING...
- HONEST.
- PHOTOCOPI
- KEEP COPY.

ADVERTISE JOBS

- UNDERSTANDING OF SECTORS.
- LEGAL REQUIREMENTS
- CONTACT
- HTS ETC.

INTERVIEW

- IMPRESSIONS
- DRESS
- BODY LANGUAGE
- SHAKE HANDS
- ANSWERS TO CV
- SOCIAL NETWORK SITES.
- PLACE IN PUBL
- SPEAKING

RECRUIT AGENCY SUCCESS

- MATCH VACANCIES
- UNDERSTANDING OF SECTORS.

LEGAL REQUIREMENTS

- CONTACT
- HTS ETC.

INTERVIEW

- IMPRESSIONS
- DRESS
- BODY LANGUAGE
- SHAKE HANDS
- ANSWERS TO CV
- SOCIAL NETWORK SITES.
- PLACE IN PUBL
- SPEAKING

LOCATION: PRODUCT REPUTATION.

NEW MARKETS.

COMPETITION:

- OWN BOSS
- HOLIDAYS
- FINANCE
- DECISIONS
- LIMITED LIB

HEALTH & SAFETY

- SAFE WORKING CONDITIONS
- TRAINING
- SAFETY STATEMENT
- APPOINT + SAFETY OFFICER.
- EVALUATE
- CAREER.
- HELPED SCHOOL
- COMING HOME

Planning is Essential

- FORESEE + ANTICIPATE TRENDS
- SET REALISTIC GOALS? ACHIEVABLE
- REVIEW? CHANGES.
- AVERAGE FINANCIAL REQUIREMENTS
- AHEAD OF COMPETITION

SMART.

Business Plan.

1. Personnel.
 - EMPLOYEES/QUALIFICATIONS
2. Detail of Product/Service.
 - ← why? IMPORTANT
 - ← why? IMPORTANT
 - ← why? IMPORTANT
 - QUALITY PRODUCTION
3. Finances: SOURCES
 - Break even
 - CASH FLOW.
4. Marketing - MIX
 - Marketing Mix
 - USP.
 - ADV.
5. Planning location:

PLANNING



REVISE
EVALUATION
DESCRIBE
ASSESS
RECOMMEND.

ENTERPRISE ACTION PLAN.

- TITLE
- OBJECTIVES
- RESEARCH METHODS
- ANALYSIS
- ACTIONS
- SCHEDULE OF TIME
- RESOURCES & COSTS
- EVALUATION METHODS

LOCATION.

- CLOSE TO MARKETS
- PREMISES
- AVAILABILITY OF WORK FORCE.
- ENVIRONMENTAL ISSUES
- BUSINESS PAY/CENTRE.
- INFRASTRUCTURE

SWOT.

S	LOCATION	W.	CAPITAL?
	PRODUCT		
	STAFF.		
	TECHNOL.		
O	NEW MARKETS	T	COMPETITION
			RECESSION
			COST OF FINANCE